

PRODUCT CATALOGUE

Jeu'Demeure

Jeu'Demeure



Jeu'Demeure

Cosmetic for 0.1mm

The thickest barrier
in the world

**“No matter how great the ingredient is,
It will have no effect if it is not absorbed
below 0.1mm”**

Captured image of human skin (cadaver) by confocal microscope system. It shows cosmetic can be absorbed only SC layer (most outer layer of skin), not dermis layer. This means that no matter how good the cosmetics contain, they cannot work properly.

There are many cosmetics that contain innovative ingredients.

However, there are no cosmetics that speak out proper absorption. No matter how innovative the ingredients are, if they don't pass 0.1mm, there is no effect, so we are developing a product that passes 0.1mm and is absorbed into the dermis.

We are
not skincare
We are
Dermal Care.

Needle*Free* Filler

BRAND STORY

Jeu'Demeure is the brand that research the 0.1mm.

With the idea that no matter how good the ingredients are, there is no effect if the dermis is not absorbed., the skin is fundamentally improved with a technology that absorbs good ingredients to the dermis.

Absorption of different, remarkable effect.

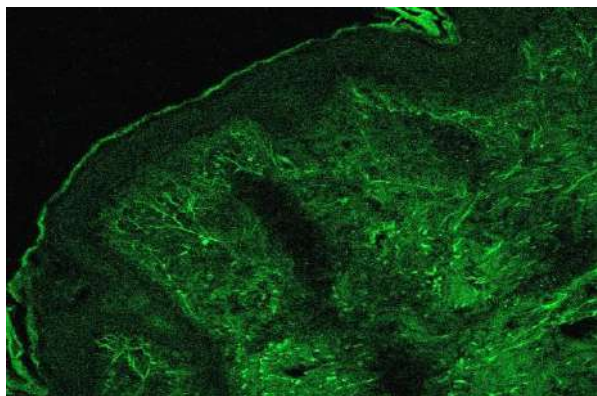
Now experience it.

© Cellicon Lab Inc.
Captured image by confocal microscope system
using human cadaver skin.

9 signs of skin-aging Improves
Texture **4300%**, Gloss **500%**, Elasticity **400%**

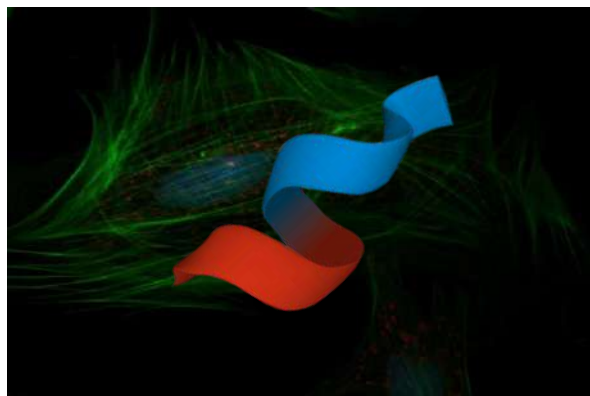
“If it absorbed into Dermis,
Skin changes dramatically”

Key Technology



DermiShuttle™

Transdermal Delivery Technology using DST-516,
Bio-Technology of inducing Active ingredients and
DST-516



DST-516

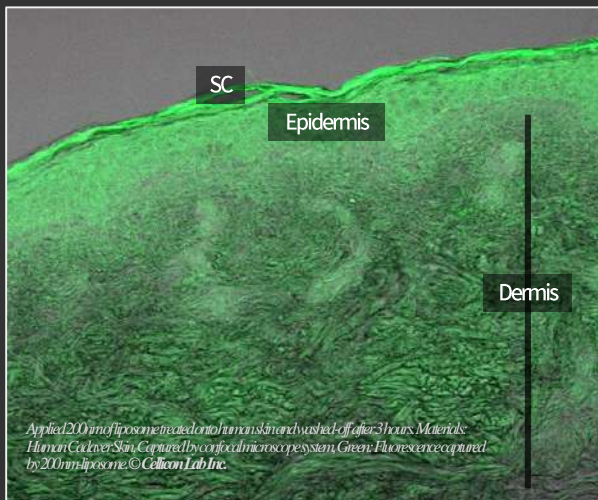
Key material (peptide) in DermiShuttle. The fusion
technology of Liposome and Cell-Penetration-
Peptides

Technology

DermiShuttle™

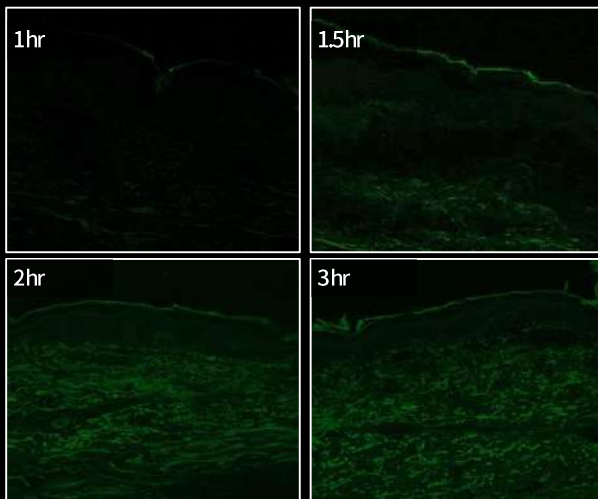
Dermis + Shuttle

Dermishuttle is our own technology. It is a technology that absorbs the active ingredients of cosmetics to the dermis, and for the first time in history, it has proved its effectiveness by using a human skin model and a confocal system.



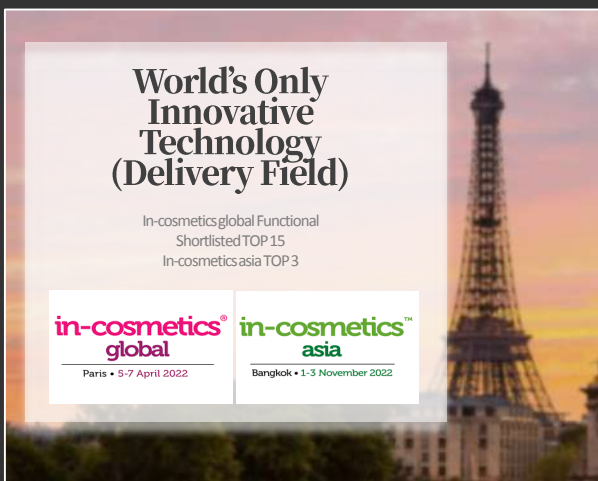
1: Absorption into Dermis

90% of the skin is Dermis. Active-ingredients of cosmetics must be absorbed into the dermis to have a real effect.



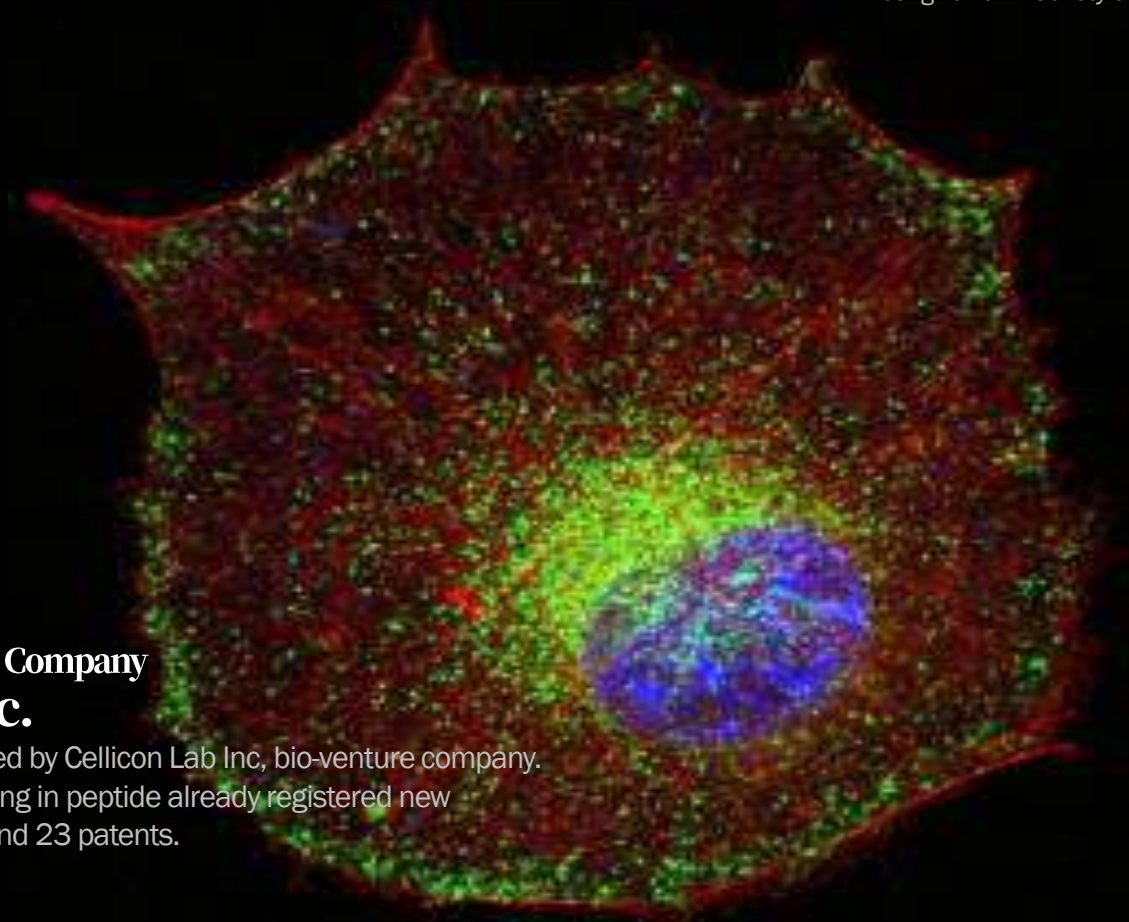
2: Into Dermis within 2 hrs

DermiShuttle absorbs most active ingredients into the dermis very quickly within 2 hours. This is why it has a very quick and visible effect when using a product with DermiShuttle..



3: World's Only. Innovation

DermiShuttle was selected as an innovative technology at in-cosmetics global, the world's largest cosmetics technology/raw material exhibition. It is the only technology in the world selected as a delivery technology.



Advanced Bio-Cosmetic Company Cellicon Lab Inc.

It is researched and produced by Cellicon Lab Inc, bio-venture company.
Cellicon Lab Inc. is specializing in peptide already registered new
peptide 54 cases to PCPC and 23 patents.

Expert innovative technology R&D

Jeu'Demeure is developed by bio-engineering experts, including a Ph.D. in organic chemistry at Tokyo University, 25-year-old research director for peptide new drug development, Ph.D at Dermatology, Ph.D of biology in US.



54 **23** **No.1**

Registered, PCPC

Patents

Awards

Cellicon Lab is a cosmetics company that has registered 54 new peptides in the international cosmetics association (PCPC) raw material collection and has 23 patents for raw Cosmeceuticals. In particular, in-cosmetics Global, the world's largest cosmetics technology exhibition, was selected as the only innovative technology in the world in the field of delivery technology, and this technology is currently being patented in five countries. Leading the era of functional cosmetics with the world's best researchers and know-how.

Don't **Look** younger
Get younger

Keep staying your '**youth**' in
your skin.

Brand Name

Jeu'Demeure

| 'dʒu: dɪmɛər |

Jeunesse + Demeure

Jeu'Demeure is a cosmetic brand that allows the French words
'Jeunesse' for 'youth' and 'Demeure' for 'staying' to meet to keep
staying 'youth' on the skin.

NeedleFree Filler DermiShuttle Lifting Kit

Skincare for Filler-like effect



Total Anti-aging effect

Wrinkle depth, Area, Amount, Length, Elasticity, Lifting, Density, Roughness, Hydration

DermiShuttle Lifting Kit

CPNP

NMPA

Topical-Filler I Needle-Free Filler skincare
 Filler like effect with dermis-delivered Hyaluronic acid

Highlights	Topical Filler. Needle-Free Filler skincare Filler-like effect with dermis-delivered Hyaluronic acid.	Skin type	Normal, dry, sensitive skin	
Volume	Powder 154mg X 4ea Ampoule 15mL X 4ea	Feature	Tightening	★★★★★
			Hydration	★★★★★
			Gloss	★★★★★
			Odor	★★★★☆
Good for	Wrinkles, Loosening/Sagging, Aged skin		Thickness	★★★★☆
Ingredients	Hyaluronic acids, Collagen, Peptides			

Clinical Test Results 9 signs of aging skin are all reduced.
 - Wrinkle depth, Wrinkle area, Wrinkle amount, Wrinkle length, Lifting, Elasticity, Dermis Density, Dermis thickness, Hydration level

0.001% of pore size powder
 DermiShuttle™ Technology
 Feeler-like effect

100% Hyaluronic acids, Collagen, Peptides

0% Water, Preservative

-70°C Freeze-dried method



DermiShuttle Skin Booster Toner Pad

Comfort Peeling Care. Synergy-UP with Lifting Kit

Highlights	Comfort Peeling Care. Premium Pad. Synergy up with Lifting Kit.	Skin type	Normal, dry, sensitive skin	
Volume	120mL (60 pads)	Feature	Gloss Thickness	★★★★★ ★★☆☆☆
Good for	Exfoliating, Peeling. Help absorbing of Lifting Kit			
Ingredients	Gluconolactone (PHA) Organic 100% pads			

Synergy with Lifting Kit

It further enhances the effectiveness of the lifting kit by removing old dead skin cells that interfere with absorption.



Yesterday Anti-Aging Today Reverse Aging

The first skincare for Reverse-Aging



Vivid Dynamic Cream

DermiShuttle Vivid Dynamic Cream

Reverse Aging Cream with Senolytic Technology.

Highlights	Premium Cream that induces reverse-aging with technology that removes aged cells.	Skin type	Aged skin	
Volume	50g	Feature	Tightening	★★★★☆
Good for	Wrinkles, Sagging, Brightness		Hydration	★★★★★
Ingredients	Aged-Cell removing peptide, stem cells media extracts, Callus culture extracts		Gloss	★★★★☆
			Thickness	★★★★☆
			Odor	★★★☆☆

Clinical Test Results Shallow and Deep Wrinkle reducing, Elasticity increasing of Diamond-zone of face, Youth triangle improved, Dermal-density and Dermal-thickness improved.





Deep & Delivery
DD Cream
DEEP DELIVERY

Inner skin improvement

DermiShuttle DD Cream

DEEP DELIVERY

Highlights Best-daily cream with deep-penetrating Hyaluronic acids and Ceramide to visibly firm, smooth texture and enhance moisture retention in the skin.

Volume 50g

Good for Fast-Hydrating, Long-lasting moisture, Firming

Ingredients Hyaluronic acids, Ceramide, Peptides

Skin type Dry, Sensitive skin

Feature	Tightening	★★★★☆
	Hydration	★★★★★
	Gloss	★★★★☆
	Odor	★★★★☆
	Thickness	★★★★★

Clinical Test Results In 24 hours, Dermis hydration level, Dermis-elasticity, Triple Shining effect. 9 signs of aging skin are all reduced.



Dermatology tested

In 24 Hours
Dermal-Elasticity improved
Dermal-Hydration improved
Triple Shining Effect (Gloss, Glowing, Brightness)



Collagen Germinating Peptide
Reforming Cream



Collagen Germinating Peptide Reforming Toner

Volume 120mL

Good for Hydration, Repair against damaged skin.

Ingredients Peptides and Amino acids

Skin type Dry skin, damaged skin

Feature	Hydration	★★★★★
	Odor	★★★★☆
	Thickness	★★★☆☆
	Smooth	★★★★★

Essence-type toner that is contained highly nutritious ingredients. It quickly recovers the skin damaged by UV and quickly fills the nutrients needed for the skin.



Collagen Germinating Peptide Reforming Emulsion

Volume 120mL

Good for Hydration, Firmness, Wrinkles

Ingredients Peptides and Amino acids

Skin type Aged skin, Damaged skin,

Feature	Hydration	★★★★★
	Odor	★★★★☆
	Thickness	★★★★★

Contains patented peptides that promote the production of collagen. It is highly absorbed by the skin and increase collagen amount, which is good for elasticity and wrinkles.



Collagen Germinating Peptide Reforming Ampoule

Volume	30mL						
Good for	Firmness, Wrinkles						
Ingredients	Peptides and Amino acids						
Skin type	Aged skin						
Feature	<table> <tr> <td>Hydration</td><td>★★★★☆</td></tr> <tr> <td>Odor</td><td>★★★★☆</td></tr> <tr> <td>Thickness</td><td>★★★★★</td></tr> </table>	Hydration	★★★★☆	Odor	★★★★☆	Thickness	★★★★★
Hydration	★★★★☆						
Odor	★★★★☆						
Thickness	★★★★★						

Serum-type ampoule with thick and intense formulation. Contains patented peptides that promote the production of collagen. It is highly absorbed by the skin and increase collagen amount, which is good for elasticity and wrinkles.

Collagen Germinating Peptide Reforming Cream

CPNP



Volume	50mL						
Good for	Firmness, Wrinkles						
Ingredients	Peptides and Amino acids						
Skin type	Aged skin						
Feature	<table> <tr> <td>Hydration</td><td>★★★★☆</td></tr> <tr> <td>Odor</td><td>★★★★☆</td></tr> <tr> <td>Thickness</td><td>★★★★★</td></tr> </table>	Hydration	★★★★☆	Odor	★★★★☆	Thickness	★★★★★
Hydration	★★★★☆						
Odor	★★★★☆						
Thickness	★★★★★						

Night Cream with highly concentration of peptide and amino acid which help increasing firmness.

Intensive Regenerating Cream



Volume	50mL						
Good for	Firmness, Wrinkles						
Ingredients	Peptides and Amino acids						
Skin type	Aged skin						
Feature	<table> <tr> <td>Hydration</td><td>★★★★★</td></tr> <tr> <td>Odor</td><td>★★★★★</td></tr> <tr> <td>Thickness</td><td>★★★★★+</td></tr> </table>	Hydration	★★★★★	Odor	★★★★★	Thickness	★★★★★+
Hydration	★★★★★						
Odor	★★★★★						
Thickness	★★★★★+						

Ultra-night cream formulated with high-concentrate of nutritious materials. Dermatology test result, wrinkles and fine lines, elasticity, texture are all improved that is major signs of aged skin.

Intensive Regenerating Eye Cream



Volume	30mL						
Good for	Eye wrinkles and eye lines						
Ingredients	Peptides and Amino acids						
Skin type	Aged skin						
Feature	<table> <tr> <td>Hydration</td><td>★★★★★</td></tr> <tr> <td>Odor</td><td>★★★★★</td></tr> <tr> <td>Thickness</td><td>★★★★★+</td></tr> </table>	Hydration	★★★★★	Odor	★★★★★	Thickness	★★★★★+
Hydration	★★★★★						
Odor	★★★★★						
Thickness	★★★★★+						

Ultra-night eye cream formulated with high-concentrate of nutritious materials. Dermatology test result, wrinkles and fine lines, elasticity, texture are all improved that is major signs of aged skin.

Demela Toning Cream



Volume	50mL		
Good for	Whitening, Brightening Glowing, Clearing		
Ingredients	Demelaxyl™, Niacinamide		
Skin type	Dark skin, un-even skin tone.		
Feature	Hydration	★★★★☆	
	Odor	★★★★☆	
	Thickness	★☆☆☆☆	

Total whitening cream that care of all 4 factors of white-skin tonel Brightness, gloss, transparency and redness. Patent ingredient Demelaxyl™ reduce the melanin production in deep skin layer, skin turns bright and tone evenly.

Derma Trouble Repair Cream



Volume	50mL		
Good for	Repair, Moisture		
Ingredients	Calm-aid™		
Skin type	Damaged skin, Red skin		
Feature	Hydration	★★★★☆	
	Odor	★★★★☆	
	Thickness	★☆☆☆☆	

Recovery Cream that recovers damaged skin. It restores skin that has been damaged and lost more than 10 times the moisture in 2 weeks.

Ultra-Light Creams

Demela Toning Cream
Derma Trouble Repair Cream

Derma Trouble Repair Toner



Volume	150mL		
Good for	Repair, Moisture, Soothing		
Ingredients	Calm-aid™		
Skin type	Damaged skin, Red skin		
Feature	Hydration	★★★★★	
	Odor	★★★★☆	
	Thickness	★☆☆☆☆	

Liquid-type toner that provide instant hydration and soothing effect. It helps to strengthen skin barrier then prevent water-loss of the skin. Keep skin hydrating for a day.

My First Anti-aging Ampoule



Cell Boosting 24K Gold Ampoule

Only Order-made

Volume	30mL	Skin type	Aged skin	
Good for	Anti-aging	Feature	Hydration	★★★★★
			Odor	★★★★☆
			Thickness	★★★★☆
Ingredients	Gold (250ppm), Peptides			

Premium Anti-aging ampoule with 99.99% gold and peptides. It is an anti-aging ampoule that helps antioxidants in the skin, improves skin tone, and prevents ageing as well as freckles and blemishes.



Cell Boosting Glutathione Ampoule

Only Order-made

Volume	30mL	Skin type	Dark-tone, pigments	
Good for	Brightening, tone-up	Feature	Hydration	★★★★★
			Odor	★★★★☆
			Thickness	★★★★☆
Ingredients	Glutathione, Niacinamide			

Skin-whitening ampoule with glutathione that helps melanin reduction and aging preventing.

It also contains KFDA whitening functional niacinamide and whitening peptide to improve not only whitening but also blemishes/ blemishes and dull skin tone.



Cell Boosting Peptide Ampoule

Only Order-made

Volume	30mL	Skin type	Aged skin	
Good for	Wrinkles, firming	Feature	Hydration	★★★★★
			Odor	★★★★☆
			Thickness	★★★★☆
Ingredients	Peptides and Amino acids			

Anti-aging ampoule containing peptide that helps improve wrinkles and strengthen elasticity. It's an anti-aging product that fits young people's skin with a very light texture and soft rolling feeling.

SUN SCREEN

Anti Sun:Age Melatonin Sun Cream NATURAL



Volume	50mL
SPF & PA	SPF 50+ PA++++
Ingredients	Melatonin, Niacinamide&Adenosine. (anti-wrinkles, whitening, sun-block)
Good for	Non-oily and non-white-cast.
Feature	<div>White-cast ☆☆☆☆☆</div> <div>Odor ★★☆☆☆</div> <div>Thickness ★☆☆☆☆</div>

Super-natural sunscreen. A product that sticks to the skin like a serum without any white cast. It blocks ultraviolet rays for a long time with the best SPF and PA performance in Korea.

Anti Sun:Age Melatonin Sun Cream TONE-UP

Only Order-made



Volume	50mL
SPF & PA	SPF 50+ PA++++
Ingredients	Melatonin, Niacinamide&Adenosine. (anti-wrinkles, whitening, sun-block)
Good for	Tone-up, smooth-white-cast
Feature	<div>White-cast ★★★★★</div> <div>Odor ★★☆☆☆</div> <div>Thickness ★☆☆☆☆</div>

Light-tone up sunscreen. Healthy skin tone, It is a natural and long-lasting sunscreen that corrects with a light pink tone.

Melatonin Effect

Anti-aging Sun Screen

Anti Sun:Age Melatonin Sun Cream NATURAL | Anti Sun:Age Melatonin Sun Cream TONE-UP



What is a Melatonin?

Melatonin is a substance called youth hormone. It prevents the production of free oxygen to prevent cell aging, and its efficacy is known to be much higher than vitamin C.



ClearCell Oil-Like Cleansing Gel



Volume	250mL
Good for	Mild cleansing, For sensitive skin.
Ingredients	6 herb extracts Non-surfactant, oils
Skin type	Sensitive skin
Feature	<div>Foam ☆☆☆☆☆</div> <div>Odor ★★★★★</div> <div>Smooth ★★★★★</div>

Gently formulated without oils and surfactant, provide smooth and pure cleansing feelings while remove make-up. It has skin-friendly pH so that recommend for sensitive skin.

Comfort Peel Treatment (exfoliator)



Volume	75mL
Good for	Exfoliating, dead cell remove
Ingredients	Amino acids, Bifida fermented
Skin type	Dark skin, un-even textured skin
Feature	<div>Foam ☆☆☆☆☆</div> <div>Odor ★★★★★</div> <div>Smooth ★☆☆☆☆</div>

Gel-type exfoliator with skin-friendly pH. It makes the skin bright and smooth by absorbing pores that are not removed with cleanser and waste from the skin.

Fast-Action

Acne Clearing within 2 weeks

Anti-Acne AC Control+ Collections

This is new skin care for acne that is not contained AHAs, BHAs such as strong-exfoliants. AC Control+ contains anti-microbial peptide that can kill the ACNE bacteria without any of irritation. Skin feels not only very comfortable also quick action.





AC Control+ Mild Cleanser **CPNP**

Volume	125mL
Good for	Mild cleansing, For sensitive skin.
Ingredients	Amino acids, Anti-microbial peptide
Skin type	Acne/trouble skin.
Feature	Hydration ★★★★★
	Odor ★★☆☆☆
	Smooth ★★★★★

Very-fresh Gel type cleanser capable to care pH balance. It does not contain AHAs or BHAs, skin become very comfortable while cleansing.



AC Control+ Mild AcnoGel **CPNP**

Volume	75mL
Good for	Acne, Soothing, Calming
Ingredients	Amino acids, Anti-microbial peptide, Aloe
Skin type	Acne/trouble skin.
Feature	Hydration ★★★★★
	Odor ★★☆☆☆
	Thickness ★★☆☆☆

Very-fresh Gel. Fast-acting for skin trouble, It quickly soothes skin problems such as acne and pimples within 2 weeks.



AC Control+ Acno Lotion

Volume	75mL
Good for	Acne, Soothing, Calming
Ingredients	Amino acids, Anti-microbial peptide
Skin type	Acne/trouble skin.
Feature	Hydration ★★★★★
	Odor ★★☆☆☆
	Thickness ★★☆☆☆

Very-fresh Lotion formulated suitable for acne skin. It helps minimize acne and pimple scars and provide fresh and natural moisturizing effect for trouble skin.


CPNP

AC Control+ Oil Free Cream



Volume	50mL
Good for	Fresh-Hydration
Ingredients	Amino acids, Anti-microbial peptide, Aloe
Skin type	Acne/trouble skin.
Feature	Hydration ★★★★★
	Odor ★★☆☆☆
	Thickness ★★☆☆☆

This is Gel Cream formulated without oils. Ultra-light and fresh hydrating effect for acne skin.



AC Control+ AcnoSpot

Volume	20g
Good for	Sooth and calms
Ingredients	Amino acids, Anti-microbial peptide
Skin type	Acne/trouble skin.
Feature	Hydration ★☆☆☆☆
	Odor ★★☆☆☆
	Thickness ★★☆☆☆

Very-fresh Lotion formulated suitable for acne skin. It helps minimize acne and pimple scars and provide fresh and natural moisturizing effect for trouble skin.

Jeu'Demeure
First Milk

The Most **Perfect** Substance
The Most **Balanced** Skin Care

Anti-Wrinkles | Whitening | Moisturizing | Protecting



First Milk Toner



Volume	120mL					
Good for	Hydrating, Smooth texture					
Ingredients	First milk, milk protein					
Skin type	Dry, oily & combination					
Feature	Hydration	★	★	★	★	☆
	Odor	★	★	★	★	☆
	Thickness	★	★	☆	☆	☆

A Essential-toner with a milky texture formulated with First Milk and hydrating ingredients. It helps to visibly make skin's tone up and support strong moisture barrier.

First Milk Emulsion



Volume	100mL				
Good for	Hydrating, Smooth texture				
Ingredients	First milk, milk protein				
Skin type	Dry, oily & combination				
Feature	Hydration	★	★	★	★ ☆
	Odor	★	★	★	★ ☆
	Thickness	★	★	★	★ ☆

Milky lotion that provide long-lasting moisturizing effect with light texture. It can apply onto skin very lightly.

First Milk Serum



Volume	40mL	
Good for	Hydrating, Repair	
Ingredients	First milk, milk protein	
Skin type	Dry, oily & combination	
Feature	Hydration	★★★★☆
	Odor	★★★★☆
	Thickness	★★★★☆

Repair serum with concentrated ingredient, help to visibly minimize uneven texture, brighten roughness.

First Milk Cream



Volume	50mL				
Good for	Firmness, Wrinkles				
Ingredients	Peptides and Amino acids				
Skin type	Aged skin				
Feature	Hydration	★	★	★	☆
	Odor	★	★	★	☆
	Thickness	★	★	★	★

A rich cream that intensely moisture and protect the skin against oxidative-stress. It helps to decrease visible aging signs and uneven skin's tone and texture.

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**We are not skin-care company,
We are dermal-care company.**

With innovative transdermal-delivery-technology
Makes revolutionary skin improvements.

- Jeu'Demeure -

Jeu'Demeure

Technology by

DermiShuttle
SKIN TO CELL DELIVERY TECHNOLOGY

 **Cellicon Lab**

HQ: 760 Gyeryong-Ro, Jung-Gu, Daejeon, Republic
of Korea 34872

FTY: 79-6 Woram-Ro 436 Beon-Gil, Eumbong-
Myeon, Asan-Si, Chungcheongnam-Do, Republic of
Korea, 31414

Website: www.celliconlab.com